

NOTICE OF DECISION UNDER REGULATION 32 FILM POSTERS

VIDEO SLICK

TO: The Film and Video Labelling Body Inc.
PO Box 2627
Ponsonby
Auckland

Pursuant to regulation 32 of the Films, Videos, and Publications Classification Regulations 1994 the film poster entitled:

Aussie Good Girls Gone Bad!!

is **Not Approved.**

If approval refused, the reasons for the decision:

The video slick entitled *Aussie Good Girls Gone Bad!!* also known as *Aussie Girls Gone Bad* is not approved.

The video slick uses photographs and colloquial language to advertise the related video recording. The descriptive synopsis of the video recording repeatedly uses coarse sexual language to describe the behaviour of the women depicted on the video slick and their sexual activities in the video recording. The effect of this language is that the publication provides a degrading and dehumanising presentation of the women. The selection of photographs also have degrading and dehumanising effects. The photographs on the front cover have captions printed over them which work together with the images to present a demeaning view of the women. Other photographs explicitly present sexual activity in a stark and primal manner.

Some editing of an arbitrary nature has been carried out on the video slick. However, words of similar coarseness are still readable in the text as are explicit photographs of sexual conduct. The high concentration of sexual language used to describe the women and the highly sexual nature of the photographs degrades, dehumanises, and demeans these women, and women in general, to a high extent and degree and in a coarse manner.

The video slick would be likely to be classified as objectionable if it were submitted under s13(1) of the Films, Videos, and Publications Classification Act 1993. Therefore, Regulation 28(3)(a) of the Films, Videos, and Publications Classification Regulations 1994 requires the Classification Office to not approve the slick.

Consideration has been given to the provisions of the New Zealand Bill of Rights Act 1990. The criteria used by the Classification Office to limit the availability of this publication are prescribed by law and are intended to prevent the likely injury to the public good arising from the availability of the publication. The likely injury is that negative attitudes toward women, particularly in relation to sexual matters, will be supported and perhaps encouraged by this publication. For this reason, the Classification Office is of the view that this decision is demonstrably justified.

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Date: 17 July 2000

For the Classification Office (signed):

OFLC Ref: 906